



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Making Strides Against Breast Cancer - Get in the Pink Zone!

ERIE, PA – February 5, 2009 Once again this year, Gannon University had teamed up with the Women’s Basketball Coaches Association (WCBA) to host the 2nd Annual Pink Zone game (formerly ‘Think Pink’) to support Breast Cancer Awareness and to raise funds to benefit the Erie Unit of the American Cancer Society.

Last year’s inaugural game raised \$10,000 for the cause and Mayor Sinnott is challenging the Erie Community to help exceed that amount this year. Come out and show your support for the Gannon Lady Knight’s on February 21, it’s a double header at the Hammermill Center beginning at 1PM; plan to stay for the Men’s game at 3PM, admission is free to both games.

Purchase a Pink Zone t-shirt on game day or in advance. T-shirts are available for sale in Gannon University’s Waldron Campus Center and at all home games.

For additional information please contact Anneke Chewning, chewning002@gannon.edu, and get in the Pink Zone!

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