



**PRESS RELEASE**

FOR IMMEDIATE RELEASE

Contact: Jill Chiccarino Beck

814/870-1204

Fax: 814/870-1208

[jbeck@erie.pa.us](mailto:jbeck@erie.pa.us)

**Achievement Center to Benefit from Downtown Bike Race**

ERIE, PA (May 7, 2009) – On May 24, 2009 Erie's Downtown will host the Michelob Ultra Downtown Erie Criterium 2009, a bicycling and healthy lifestyle event to benefit the Achievement Center. This is a USA Cycling sanctioned event on a six corner 0.6 mile route on a closed, flat, and very fast circuit. A map of the course can be found at <http://www.mapmyride.com/ride/united-states/pa/erie/257787262213>. The first race is scheduled to begin at 8:30 AM.

Organized by Mario Mazza and Ken Bestine of Bezza Cycling Promotions, and sponsored by Lilly Broadcasting, Citadel Broadcasting and Erie Beer the day will feature both amateur and elite cycling. Local media personalities are scheduled to race on Trek Mods (big wheels!) in support of the Achievement Center and their efforts. A host of children's activities and events will also be offered throughout the day including a bicycle safety rodeo, races, a parade lap around the course, a bike and helmet safety check and a cycling safety course.

Bezza Cycling has worked diligently with the City of Erie and its partners to bring a first class event to the downtown. Mayor Sinnott is please an outstanding organization such as the Achievement Center will benefit from the support of our community through this event.

###