



## **Gannon Lady Knights Host Pink Zone Game Saturday Feb. 18<sup>th</sup>**

(ERIE, PA – February 16, 2012) The Gannon University women’s basketball team is asking its fans and the Erie community to “black out” cancer on Saturday, Feb. 18<sup>th</sup>. That afternoon, the Lady Knights will host their fifth annual Pink Zone game, to be played at 1 p.m. at Hammermill Center against Lock Haven. Admission to the game, and to the Gannon men’s basketball team’s game against Lock Haven to follow, is free.

The Lady Knights, coached by Cleve Wright, have set a goal of raising \$15,000 for the Erie Unit of the American Cancer Society. The team’s four previous Pink Zone games have raised a total of \$52,500, with an average attendance of 2,500.

The Gannon women will don pink uniforms for the game, although the theme of this year’s event is “black out cancer.” The Lady Knights are raising money in part by selling black, long-sleeve T-shirts with pink lettering. The shirts are \$16 each and can be purchased at the Gannon Bookstore, located in the University’s Palumbo Academic Center, 824 Peach St., and at the Lady Knights’ home games at the Hammermill Center.

The first 500 fans to attend the Feb. 18<sup>th</sup> Pink Zone game, and purchase a shirt, will receive a free pink rally towel.

The women’s basketball team also will raise money through gift baskets and other items that will be raffled off the day of the game. During the game, cancer survivors will be recognized.

Sponsors include Gannon University Athletics, Johannes Chiropractic Office, Giant Eagle, Ambridge Rose Spa & Salon, UPMC Health Plan and UPMC Hamot.

For more information on purchasing a shirt or making a general contribution to Pink Zone, please contact Tiffany Crocker, assistant women’s basketball coach, Gannon University, at 814-871-5811.

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